

# SUNTUITIVE

dynamic glass

**For Immediate Release**

CONTACT: Patrick Lentz  
Director of Marketing  
PatrickL@pleotint.com  
616.662.7216

## **Suntuitive® adds Kraft Consult to Representative Team**

**Jenison, Mich., Jan.21, 2019** - Suntuitive® Dynamic Glass is pleased to announce the addition of Kraft Consult and its founder Dr. Alexander Kraft as an independent sales representative for the glass and glazing market in Germany. Dr. Kraft is an experienced consultant with a well-demonstrated history of working in the building materials industry.

“We are very excited to work with Dr. Kraft, his extensive skillset in the smart glass segment along with his in-depth knowledge of the regional marketplace will be a major advantage for Suntuitive Dynamic Glass,” said Jim Gresehover, Vice President, International Development for Suntuitive.

Dr. Kraft has more than 18 years experience in the innovative glass technology space, including products and materials such as electrochromics, glass coating, glass lamination, thin films, electrochemistry, spectroscopy, and polymers. In addition, Dr. Kraft was the co-founder of Gesimat GmbH, which was a leading manufacturer of smart glass products for several years.

Dr. Kraft will be responsible for the sales growth and customer service throughout Germany and will be working closely with the regional Suntuitive Certified Fabricators along with Gresehover and his team to continue the explosive growth that Suntuitive is experiencing.

“With my long experience in the smart glass industry I think I can say that Suntuitive Dynamic Glass is a really fantastic product. It combines the ease of installation with the possibility to adapt the light transmission of a window to changing environmental conditions,” Kraft commented. “This is good for the customers comfort and his purse but also for the environment, saving energy otherwise needed for HVAC. I am proud that I can help to make Suntuitive Dynamic Glass to a successful product in Germany.”

Suntuitive Dynamic Glass is the leading innovator in self-tinting dynamic glass with 450+ installations in more than 29 countries in all building segments like office, retail, residential, education and healthcare. It meets the many needs of the building community including more natural light, occupant comfort, energy efficiency and sustainability. It offers a large variety of options to fit the needs of any project. Suntuitive's self-tinting glass is easy to install, doesn't require wires, sensors, or controls, and starts working right away.

For more information on Suntuitive please visit [www.suntuitiveglass.com](http://www.suntuitiveglass.com)