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FOR IMMEDIATE RELEASE

Pleotint Announces Partnership with Portella

JENISON, MI,- Pleotint, LLC, has announced a distribution partnership with Portella Steel Doors and Windows, which enables the Texas based company to offer Suntuitive® Glass with its steel doors and windows.

Portella puts a significant focus on energy efficiency and offering products with Suntuitive Dynamic Glass will continue their efforts.

“Our offerings are built to exceed industry standards from quality to energy, so it was a natural option for us to offer a high performing and innovative product like Suntuitive,” said Marti Medina, President & CEO of Portella. “Suntuitive glass is the perfect choice for the extreme climate conditions where a view cannot be comprised and where our thermally broken steel doors and windows excel.”

Suntuitive Glass can lower costs associated with air conditioning, artificial lighting and heating, which is up to 50% of a building’s total energy consumption, as well as enable a building’s heating and cooling systems to be significantly downsized.

“We also liked the other benefits of Suntuitive Glass. It is great with glare reduction allowing the occupant not to lose the views from outside and it’s a sustainable product,” Medina added. “Portella is an eco-friendly company and it is a priority for us to work with like-minded organizations.”

Suntuitive Glass utilizes heat from direct sunlight and is completely off the grid. Since there are no wires or electrical devices the system is durable and maintenance-free. In addition, Suntuitive high-performance glass presents opportunities to significantly reduce greenhouse gas emissions from building operation and can contribute toward LEED certification.

“We are thrilled to have Portella on board with us. They have incredible products, an excellent reputation, and their dealer network is extremely respected,” said Chuck Kuchinick, Vice President of Sales for Pleotint.

To learn more about Suntuitive glass, visit www.Suntuitive.com. For more information about Portella, visit www.Portella.com

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About Portella

Portella Steel Doors and Windows has manufactured individually engineered, high-quality steel doors and windows since 1999. They are a family-owned, Texas-based

business. They have earned a solid reputation for quality of workmanship, attention-to-detail, and superior customer service with their clients as well as their peers in the building industry.

About Pleotint

Pleotint, LLC is located in Jenison, Michigan, west of Grand Rapids, and has been in business since 1998. They are the world's top innovator in self-tinting glass. Founded by world-class chemists and engineers, they have been powering through intensive research, development and discovery of thermochromic materials and changing the glazing industry with numerous breakthroughs and advancements of thermochromic technology. They are dedicated to providing customers with brilliant and dynamic glass technologies that increase efficiency and optimize comfort