



For Immediate Release

CONTACT: Patrick Lentz
Director of Marketing
PatrickL@pleotint.com
616.662.7216

CN Tower uses Suntuitive technology

Jenison, Mich., Jul.19, 2017 - The CN Tower in Toronto is easily one of the most recognized and iconic structures in the world, welcoming almost two million tourists annually. Now, thanks to an innovative glass product, views from the top just got better. New floor-to-ceiling windows that incorporate dynamic glass now provide a more comfortable view.

The recently installed new dynamic windows at the observation deck level include Prel-Shade Thermochromic Glass, powered by Suntuitive®.

Visitors to this observation deck will now have a more comfortable environment in the viewing area because of the Prel-Shade product and its dynamic properties achieved from the Suntuitive technology. This sophisticated dynamic glass is sun-responsive and will gradually darken as it becomes heated by direct sunlight. During a period of intense sunlight, the glass will heat up and darken in proportion to the sun's intensity resulting in a reduction of heat and glare inside the building. As the strength of heat from the sun diminishes, the glass will transition back to a clear state, always ensuring optimal comfort and natural light inside the observation area.

Prel-Shade is a dynamic glass product of Prelco, a leading Canadian glass fabricator headquartered in Quebec. Pleotint, LLC, the world's top innovator in self-tinting technologies headquartered in Jenison, Michigan, manufactures the Suntuitive thermochromic interlayer that is laminated between layers of Prel-Shade glass.

"We are flattered that the CN Tower incorporated the Suntuitive technology on this iconic landmark," said Chuck Kuchinick, VP of Sales North America for Pleotint. "This is another fantastic example of how high-performance self-tinting dynamic glazing can be a positive disruption to the building product world, and truly provide a better overall experience for those behind the glass."